



ethical arts code questions

Questions you may be asking yourself:

•MAKING INFORMED DECISIONS

Corporate sector support for the arts has become a much debated topic. To help guide your thinking in relation to receiving sponsorship / donations, or entering into partnerships / philanthropic relationships, it can be useful to ask yourself a few questions in order to fully get to grips with your own position as well as reflect on how your decisions may impact on others. We've compiled ten questions that were useful for us to unpack. we hope they come in handy for you. - pvi collective 2022

"There is no money that is ever totally “clean”, and it is an illusion to think so. However, our overall work is to reveal and highlight how capital is made, and what the human and environmental costs involved are."

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1. What does the funder expect from you in return for the acceptance of funds?
 2. Are there any unreasonable or unrealistic conditions attached to the acceptance of funding that would undermine your independence or integrity?
 3. Have the funds originated from an activity that you believe to be clearly unethical and that would raise a red flag for you?
 4. Does the source of funding have some relationship or connection to an activity that you have legitimate ethical concerns about?
 5. Would acceptance of funds give legitimacy to that activity and thereby create an increased risk of harm?
 6. If the funds have a historic connection to an unethical activity, what is the funder's relationship to that activity today?
 7. Is the funder taking sufficient steps to confront, learn from and take concrete steps to address the origins of its wealth, as it relates to questions of gender, race and other forms of injustice?
 8. Does the funder expect you to publicly acknowledge or express thanks for their funding? will they promote their support for your work / organisation in any contexts that would conflict with your values?
 9. Does the funder understand and respect your values as an artist / group / organisation?
 10. Could accepting these funds damage your reputation with industry peers, members, staff and board, stakeholders and other supporters?
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